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## CIGARETTE 42 TIGER

Continued

weight to a poker run-winning trim, but includes recessed coolers on both sides, two couch seats with storage under, and a solid bulkhead forward.

The race goes on. Cigarette's new F-2 class boat introduced late last fall won the World Championship in its class at Key West in its first-ever race, having only about 10 hours of preparation and tuning time prior to the start. In the three F-2 class races Cigarette started in the first half of this year, they won Point Pleasant and Key West, with their new president, Jack Cabasso, at the wheel and Cigarette's Phil Lipschutz throttling.

Other ventures are coming up with checkered flags, as well. Cigarette has retained The Beanstalk Group, the New York-based licensing agency of record for Harley-Davidson Co. and Coca-Cola, to build partnerships licensed to use the world-famous brand. Eight franchise stores in Europe, two of which are already open, and two in the U.S., will bring Cigarette-licensed apparel and accessories, publishing, water-related sporting goods, and even toys to an increasingly brand-conscious public.

### Riding high

"It's been a great ride," said Adam Schild, Cigarette's chief operating officer. "The new apparel division is going great guns. And we are in the process of going public, with an IPO due before the end of the year. In the last two years we've experienced great growth, and feel that the next five years will show even more growth and expansion. And it all started with the 42 Tiger." 🐯

## Cigarette 42 Tiger

LOA.....	41'7"
Beam.....	8'
Draft (drives down).....	3'
Disp. (w/o engines).....	9,700 lbs.
Water.....	10 gals.
Fuel.....	280 gals.
Power.....(2) 900-hp MerCruiser 900 SC Cruiso.....	70 mph/4000 rpm
Top end.....	95 mph/5900 rpm
Price.....	\$622,631
Cigarette Racing Team, Dept. MB&S, 3131 N.E. 188th St., Aventura, FL 33180. (305) 931-4564. Fax: (305) 935-0276.	