



We are the newest and most exciting Drag Racing Association to hit the midwest. Our members have been involved in the sport for many years. We have decided to introduce a new class that will showcase and bring back the Wheelstanding SuperStock style cars. The spectators have demanded it! Judging from the response we received at two of our local Racing and Performance expositions we believe we can become one of the most commercially recognized Drag Racing Associations currently active in this area.

To enable the success of our association as well as the marketing opportunities for sponsors, we will need both monetary and product support. This support will ensure the continued participation of the cars and drivers that will attract spectators and potential customers. We are also planning a charity event at one of the scheduled races benefiting the Make a Wish Foundation. Any support from our sponsors will be very appreciated.

We realize that in these troubled economic times, companies are seeking the best possible returns on their investments. That is why we are proud and excited to offer this advertising opportunity to you. The Association has (8) action packed races scheduled from April 2009 through October 2009. They will take place at GREAT LAKES DRAGAWAY Union Grove, WI. We are also currently negotiating for events at CORDOVA DRAGWAY PARK Cordova, IL, BYRON DRAGWAY Byron, IL and the NEW MUNCIE DRAGWAY Muncie, IN.

With hundreds of participants and thousands of fans at each race we have the ultimate place to promote your business. Our target market is the midwest and Chicagoland area. It includes men and women between the ages of 18-58. This exposure also extends to the subscribers of DRAG ILLUSTRATED MAGAZINE. The publication is a world wide drag racing media outlet. It has a substantial and fast growing, potentially unlimited audience. This positions us to offer our sponsors a greater "BANG for their BUCK".



Supporting Sponsors:

- Web site advertising for one year. 110 pixels wide X 100 pixels high.
- Your company name & logo on banner at GREAT LAKES DRAGAWAY.
\$300.00 to \$500.00 per year.

Associate Sponsors:

- Your company name & logo displayed on the official MSSM web site with a link to your web site.
- Your company name & logo on a banner displayed at the venue our event will be held.
- Company name announced to audiences at MSSM events.
- (4) Free MSSM T-Shirts
- Decals provided by you will be displayed on car windows and/or trucks & trailers.
\$1000.00 per year

Official Sponsors:

- An ad in Drag Illustrated Magazine.
- Your company name & logo listed as "Official Sponsor" on all our marketing materials.
- Your company name & logo displayed on the official MSSM web site with a link to your web site.
- Your company name & logo on a banner displayed at the venue our event will be held, as well as any other special appearances.
- Company name announced to audiences at MSSM events.
- (10) Free MSSM T-Shirts
- Decals provided by you will be displayed on car windows and/or trucks & trailers.
- Sponsor name and product featured in press releases.
- We will work with you to schedule an appearance at your establishment (if requested).
\$5000.00 per year



Title Sponsors:

- An ad in Drag Illustrated Magazine.
- Your company name & logo listed as "Title Sponsor" on all our marketing materials.
- Your company name & logo displayed on top of all pages on the official MSSM web site with a link to your web site.
- Your company name & logo on a banner displayed at the venue our event will be held, as well as any other special appearances.
- Company name announced to audiences at MSSM events.
- (20) Free MSSM T-Shirts.
- Your company name & logo printed on the sleeves of the member & crew shirts.
- Sponsor name & product featured in any press releases related to our association.
- Decals provided by you will be displayed on car windows and/or trucks & trailers.
- We will work with you to schedule an appearance at your establishment (if requested).

\$10,000.00 per year