

## March 28, 2008 – Ft. Lauderdale Race

SBIP/APBA Offshore is happy to announce the participation with an after race party on Saturday, May 3<sup>rd</sup> at Gulfstream Park Racing and Casino, (901 South Federal Highway) as part of the Kentucky Derby race that takes place at 6:00pm to be televised at the park. After the Kentucky Derby race, the trophies for SBIP/APBA Offshore winners of the Ft Lauderdale race and the 2007 Hall of Champion jacket and awards will be given. The race boats go on display starting at 5:00pm. This is great exposure for the teams, with the amount of spectators there for the horse race.

The participating teams need to be ready to move from the dry pit area starting at 4:00pm to be set up at Gulfstream Park Racing and Casino by 5:00pm. To alleviate any confusion when you arrive at the race track site, the SBIP office needs to know what teams are going to attend the Ft Lauderdale race and if they are participating in the after race party display at Gulfstream Park. The teams on display can either leave the boats at Gulfsteam Park overnight or take them back to the dry pit area in Ft. Lauderdale.

SBIP/APBA Offshore continues to move forward in its plan to be part of other major events, this helps get exposure for the Racers and SBIP/APBA Offshore. Over the past few years, SBIP/APBA Offshore participated in other events such as: Miami Vice; Super Bowl; CSI Miami; Forbes Video; Forbes Magazine; and Panasonic CES Week. The promotional and exposure values of these events are enormous.

John Carbonell, President Super Boat International / APBA Offshore